STREAMING PLATFORMS

pre-recorded and/or live

Streaming Platforms
- YouTube
- Instagram Live
- LinkedIn
- Facebook Live
    - Live Reacting
- Twitch.tv
- TikTok

Streaming Programs
OneStream
StreamYard
OBS Studio
Zoom

Most of these platforms allow you to live stream pre-recorded or live videos; and feature live chats.

While Zoom is widely used for live streams, one can always record and edit video (in a traditional program) before streaming content. Such editing can imitate the language used in widely used video conference platforms and other communication programs.

LIVE STREAM

ZOOM VIDEO CONFERENCE PROGRAM

★ ✿ ◌

- Use it with a mobile or computer camera
- Customize profile picture and name to feature (character) names and pronouns
- Choose between gallery or speaker view[1]
- Enter/Exit soundscape and/or screen view seamlessly with shortcut keys[2]
- Use virtual background feature for uppertitles, setting, translations, dark or branded backgrounds, time/place cards[3]
- Encourage the use of reactions to make video conference more interactive
- Perform/Act for the camera[4]
  - Look at / interact with each other across the camera (not as effective)

source: The Metropolitan Virtual Playhouse, *Actnician's Handbook*

[1] Zoom does not allow to control order of appearance for videos.

[2] ENTRANCES are cleaner if one turns on the audio before the video; while EXITS are cleanest when one turns the video off before the audio. One cannot turn off one's video and microphone at the same time. Sometimes, it is more fun to cover your camera (binder clips work nicely) or leave the frame for an EXIT.
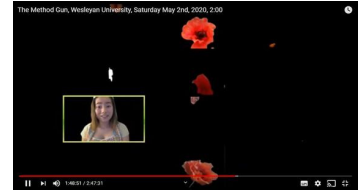
[3] Not all computers and/or camera devices can utilize the virtual background feature without a proper green-screen. On some setups, it helps to tell your video settings that you do have a green-screen. On others, even if you DO have one, it is better if you pretend not to. In some cases, your machine won't let you use the function unless you have a green screen.
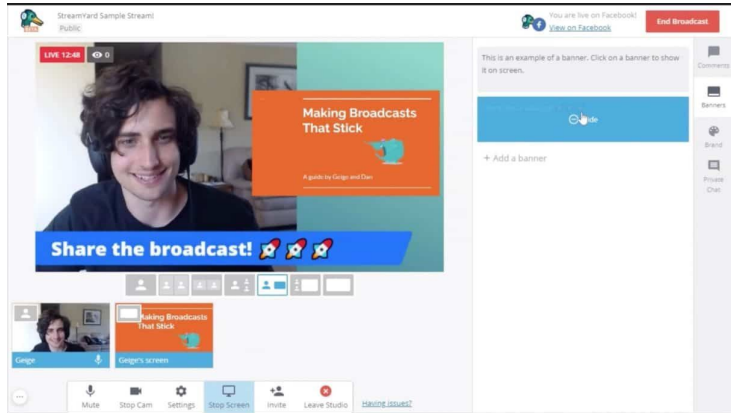
[4] Allow a proper distance between subject and camera so that you can play with various film shots.

LIVE STREAM
STREAMYARD STREAMING PROGRAM

★ ☼ ⌒

- Use it with a computer camera.
- Customize colors to fit your branding.
- Develop events that require screen-sharing, and 1-6 people on-screen at a time.[1]
- Have a Stage Manager control transitions, and who appears on stage.[2]
- Give guests a "tour" to the program prior to the event, as this program is not widely used yet.
- Encourage guests to use the private chat to react to each other, as they cannot see themselves unless they are onstage.
- Acknowledge viewers by showing their comments on screen, live.

Disclaimer: Most suggestions are theoretical, since I'm not entirely familiarized with this platform.
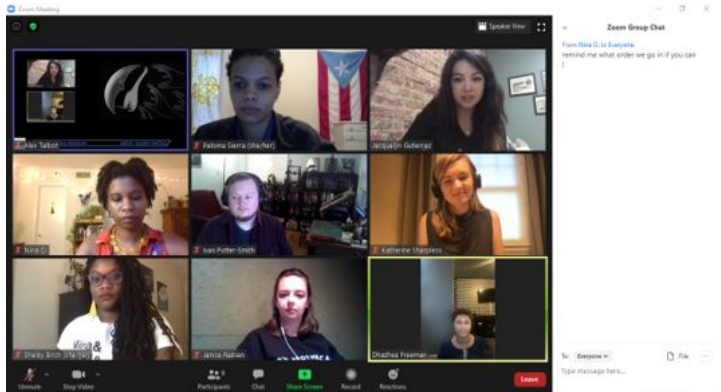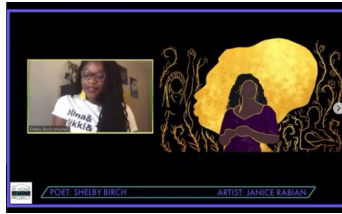
[1] Depending on the pricing plan selected, the number of participants that can be on screen at a time changes.

[2] Guests alone cannot jump in and out of audiences' view. Host (as defined by the platform/program) manages who is on stage and backstage, as well as transitions.

LIVE STREAM
COMBINATION OF VARIOUS PROGRAMS

★ **Zoom** Video Conference
  - Rehearse / Tech before event
  - Share live stream view to guests

⚙ **Open Broadcaster Software** Studio
  - Capture and mix video and audio
  - Set-up unlimited number of scenes
    with custom layouts and/or designs[1]
    - window captures   - images
    - browser windows   - webcams
    - capture cards   - text
  - Switch seamlessly between scenes
    with custom transitions[2]

🎧 **Discord**
  - Manage other technicalities online

source: At Home Artists Project, *Poetry Night*

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[1] This feature allows to set-up and control the order of videos on the stream, something Zoom alone does not allow to control. Just video/audio capture each source from Zoom's gallery view, and avoid turning off the camera (else, the set-up of scenes changes).

[2] With the use of this program, transitions now can be managed by a second party, rather than by guests/performers themselves.

SOCIAL MEDIA
LIVE AND PRE-RECORDED

Facebook Live
- Stream from another platform; or any pre-recorded, edited videos
- Feature Sales, Talks, Performances, etc

Instagram Live
- Stream up to 1 hour video
- Stream pre-recorded videos with Instafeed app
- Program your show
    - Read your own work
    - Lineup various guests
    - Host interviewees or a talk
- Play music on the background

TikTok
- Edit content prior posting
- Showcase dance, singing and acting[1]
- Adapt TikTok trends or popular genres
- Parody theatre or mainstream culture[2]

@redtabletalk (Facebook)
@ziwef (Instagram)
@bomanizer (TikTok)

[1] Content sometimes can be informative.

[2] TikTok theatre content is usually NICHE since it requires familiarity with Western theatre cannon.

RECORDING PLATFORMS

sound and/or video

Sound
- Zencastr
- Cast
- Ringr
- SquadCast

Video / Audio
- Zoom
- Google Hangouts
- LiveLab